\$ APPAIG

| TRANSMITTA | AL OF INFORMA (Under 37 | Docket No. 14419 | | | | | | | | | | |
|---|----------------------------|---|--|------------------------------|----------------------------------|------------------|--|--|--|--|--|--|
| In Re Application O | | 1AN 0 5 2006 E | | | | | | | | | | |
| Application No. | Filing Date | TRADE MARIE L'astra | | Customer No. | Group Art Unit | Confirmation No. | | | | | | |
| 09/814,288 | March 21, 2001 | Daniel Lastra | | 23389 | 2167 | 4794 | | | | | | |
| Title: | | | | | | | | | | | | |
| ADVERTISEMENT PROVIDING SYSTEM AND METHOD | | | | | | | | | | | | |
| | | Address Commissioner | | ts | | | | | | | | |
| 1.97(c), and or | | ment submitted herewi of the issue fee, and is CFR 1.17(p). | | | | | | | | | | |
| A check in | n the amount of \$180 | 0.00 is attache | ed. | | | | | | | | | |
| ☐ Charge Deposit Account No. ′ in the amount of | | | | | | | | | | | | |
| <u>*</u> | | PTO-2038 is attached. | | | | | | | | | | |
| WARNING be include | 3: Information on the | his form may become ovide credit card info | public. | Credit card in and authoriza | formation shou ation on PTO-2 | ıld not 038. | | | | | | |
| | | | | , | | | | | | | | |
| Certificat | te of Transmission by | Facsimile* | _ | | lailing by First C | | | | | | | |
| account is being fa | document and authorizatio | | I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for | | | | | | | | | |
| and Trademark Off (Fax no. | | Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR | | | | | | | | | | |
| |) on | | 1.8(a)] | on May 1, 2006 | | | | | | | | |
| (Date) | | | (Date) | | | | | | | | | |
| | Ciatuma | | | Siamatura al Pa | Mailing Corresp | ondanaa | | | | | | |
| | Signature | | Signature of Person Mailing Correspondence Paul J. Esatto, Jr. | | | | | | | | | |
| Typed or Pri | inted Name of Person Signi | Typed or Printed N | pped or Printed Name of Person Mailing Certificate | | | | | | | | | |
| *This certificate | ite may only be used in | f paying by | | | | | | | | | | |
| Paul/J. Esatto, J | Signature In | | Dated | : May 1, 2006 | | | | | | | | |
| Registration No. | | | | | | | | | | | | |
| • | lurphy & Presser, P.C | . | | | | | | | | | | |
| • | y Plaza, Suite 300 | | | | | | | | | | | |
| Garden City, No | ew York 11530 | | | | | | | | | | | |
| 516-742-4343 | | | | | | | | | | | | |
| | | | | | | | | | | | | |
| cc: | | | | | | | | | | | | |



EXPEDITED PROCEDURE EXAMINING GROUP 3622

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

Noriko Ito

Examiner:

Daniel Lastra

Serial No.:

09/814,288

Art Unit:

3622

Filed:

March 21, 2001

Docket:

14419

For:

ADVERTISEMENT PROVIDING

SYSTEM AND METHOD

Dated:

May 1, 2006

Confirmation No.: 4794

Mail Stop A. F. Commissioner for Patents P. O. Box 1450 Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Sir:

In accordance with 37 C.F.R. §§ 1.97 and 1.98, it is requested that the following references, which are also listed on the attached Form PTO-1449, be made of record in the above-identified Application.

- 1. International Publication No. WO 99/39466 dated August 5, 1999.
- 2. International Publication No. WO 99/35809 dated July 15, 1999.

CERTIFICATE OF MAILING UNDER 37 C.F.R. §1.8(a)

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Mail Stop A. F., Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Dated: May 1, 2006

05/08/2006 SHASSEN1 00000031 09814288

01 FC:1806

180.00 OP

. Esatto, Jr.

The references were cited in a Search Repot dated February 1, 2006, enclosed

herewith, received from the European Patent Office. Applicants are submitting copies of the

above-cited references together with a copy of the Search Report. The relevance of the

references is described in the Search Report.

The undersigned attorney hereby states that each item of information contained in

this Information Disclosure Statement was first cited in any communication from a foreign

patent office in a counterpart foreign application not more than three months prior to the filing of

this Information Disclosure Statement.

Inasmuch as this Information Disclosure Statement is being submitted in

accordance with the schedule set out in 37 C.F.R. §1.97(d), the \$180.00 fee is enclosed.

Respectfully submitted,

Paul J. Esatto, Jr.

Registration No. 30,749

Scully, Scott, Murphy & Presser 400 Garden City Plaza, Suite 300 Garden City, New York 11530 (516) 742-4343

PJE:ae

| Form PTO-1449 U.S. DEPARTMENT OF COMMERCE (REV. 7-80) PATENT AND TRADEMARK OFFICE | | | | Atty. Docket No. (Optional) | | | Application Number | | | | | |
|--|---------------------|-------------|--------------|-----------------------------|--------------------|----------------|---------------------------------------|-------------|----|--|--|--|
| INFORMATION DISCLOSURE CITATION | | | | 144 | 19 | 09/814,288 | | | | | | |
| O We several sheets if necessary) | | | | | | | , | | | | | |
| MAY 0 5 2006 200 | | | | Applicant(s) | | | | | | | | |
| | | | | Noriko Ito | | | | | | | | |
| | | | | Filing Date March 21, 2001 | | | Group Art Unit 2167 | | | | | |
| U.S. PATENT DOCUMENTS | | | | | | | | | | | | |
| EXAMINER INITIAL* | | | BER DATE | NAME CLASS | | | SUBCLASS FILING DATE (if appropriate) | | | | | |
| _ | A. | A | | | | | | | | | | |
| <u> </u> | AF | | | | | | | | | | | |
| | AC | | | | | | | | | | | |
| | AI | | | | | | | | | | | |
| | AF | | | | | | <u></u> | | | | | |
| | | | FOREIGN | PAT | ENT DOCUMENTS | 5 | | • | | | | |
| | REF DOCUMENT NUMBER | | DATE | | COUNTRY | | SUBCLASS | TRANSLATION | | | | |
| | | | | | | | | YES | NO | | | |
| | | WO 99/39466 | 8/5/99 | PCT | | | | | | | | |
| | | WO 99/35809 | 7/15/99 | PCT | PCT | | | | | | | |
| | | | | ļ | | | | | | | | |
| | | | | | | <u></u> | | | | | | |
| | Т | | OTHER | | CUMENTS (Including | Author, Title, | Date, Pertinent I | ages, Etc.) | | | | |
| | | | | | | | | | | | | |
| | | | | | | | - | | | | | |
| | | | - | | | | | | | | | |
| | | | | | | | | | | | | |
| | | | | | | | | | | | | |
| EXAMINER | | | | | E CONSIDERED | | | | | | | |
| * EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. | | | | | | | | | | | | |